

## Design Contractor and Intern

*Indigo Slate June-August 2019, September 2020*

Worked with various internal teams and clients including ABC News, Microsoft, Staples, and more. These projects allowed me to work within larger brands to create visually exciting and innovative deliverables while keeping my work cohesive. Met various deadlines assigned by project managers. Projects included conference gift boxes, eBooks, marketing campaigns, inspiration decks, and email templates. Collaborated with creative directors to ensure the highest quality of my work. Took the opportunity to work directly with printers to produce posters and banners. Explored the use of printing on vellum, foam board, and other materials. Developed and refined my skills in branding, data visualization, and illustration.

## Lead Designer

*Western Washington University Associated Students June 2018-20*

Completed design commissions for clients and also led and mentored a team of eight designers for the Associated Students Publicity Center. Work consisted of thirty-foot wall murals, building directories, data visualizations, and promotional signage for university administration, academic departments, and student organizations. Supported accessibility and helped build office culture by designing a guidebook on office practices, organizational branding, and support resources for new hires. Focused on providing design work efficiently to meet rapid deadlines for experiences across campus.

## Freelance Designer

*Various Clients from 2012-present*

Self-structured and hands-on work consisting of event promotions, branding, and apparel. Notable clients include Western Washington University, Amazon, Groupon, Venture Out Plant Nursery, and other small businesses. Amazon work included branding for three annual Amazon conferences and multiple internal engineering organizations. Designed signage to help direct customers and promote marketing campaigns at Venture Out Plant Nursery. At Groupon, created stickers and pitch decks to announce the creation of a new internal organization.

## Technical and Physical Production

Skilled in Illustrator, InDesign, Photoshop, XD, Lightroom, After Effects, Premiere, HTML, CSS, InVision, Procreate, Photography, MS Suite, Figma, and paper and a pencil.

Production skills include laser cutting, screen printing, foiling, embossing, large-format printing, engraving, and printing with a letterpress.

Work includes books, editorials, brochures, posters, eBooks, social media posts, data visualizations, branding, and UI/UX.

## Client-First Process

My client-first process includes asking questions, research, surveying, prototyping, critiquing, and is iterative in every step.

My work is accessible and sustainable by considering material use, legibility, color theory, and production techniques.

A self-motivated, timely, detail-orientated, communicative, respectful, and passionate individual.

## Bachelor of Fine Arts

Bachelor of Fine Arts in Design with a minor in Entrepreneurship and Innovation (June 2020) from Western Washington University.